



PRIVACY
DEFENCE



ENJOY THE
Safety
OF IDENTITY
PROTECTION





ALERTS AT YOUR *Fingertips*

If you became a victim of **identity theft**, you would want to know right away. Given that ID theft is on the increase, with already **1 million cases globally** every single day, how long do you think it will be before you fall victim too?.

PrivacyDefence is continually scanning billions of data points on the web, more than any other app-based product in the world. Whether it's the searchable internet you are familiar with, social media, or the **Deep Web**, and right down to the **Dark Web**. The cyber scanner is doing the hard graft so you don't have to worry.

PrivacyDefence will let you know immediately when your data has been compromised by sending a pop-up alert straight to your phone via the mobile app, app, then puts you in touch with a team of Identity theft specialists to provide advice and consultation.

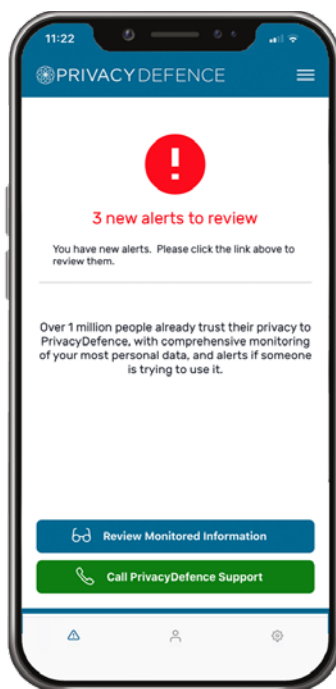
It could be your email address and password, bank account or credit card details that has been breached. Getting the alert straight to your phone ensures that wherever you are, you can take immediate action.

IDENTITY THEFT ONLY HAPPENS TO OTHER PEOPLE

Are you sure? In 2019 Identity Fraud reached a record level in the UK, with hackers and fraudsters finding increasingly innovative ways to pluck your personal data from you without you even realising, as you go about your daily life.

In 2019 Experian scans found **1.4 billion records** – a dramatic increase on the **708 million** in 2018, and with 1 million people becoming victims of online identity theft **every day**, that number is only set to rise further.

Stay safe







I'M FINE ONLINE, AREN'T I?

Those with multiple social media accounts are often high on the 'at risk' list, with personal data being easily available to fraudsters.

With the number of people in the UK falling foul of online hackers and fraudsters, if you use the internet you can no longer say with confidence that it won't happen to you, so being able to get alerts in real-time time can give you an unparalleled peace of mind.

WHY PRIVACYDEFENCE?



No Stone Unturned: PrivacyDefence uses the most powerful internet security monitoring technology to scan billions of sources of data, with 50 million sources added every month.



Defence Against Identity Fraudsters: Taking steps towards preventing identity theft is essential, PrivacyDefence allows you to have peace of mind knowing that you're covered.



Identity Theft Restoration & Consultation: We guarantee to assist you with advice and support until your identity is restored should you become a victim of identity theft 24/7.



Dark Web Monitoring: PrivacyDefence Members receive alerts when their data is found on the Dark Web, directly through their smartphone.



NEW! Social Media Monitoring: PrivacyDefence can now monitor your Instagram, Facebook, Twitter and LinkedIn accounts and you when your credentials are compromised. You can also choose to be alerted to scams/phishing, drugs, violence, profanity, discrimination and sexually explicit content.

REAL ID THEFT STORIES

Sadly being hacked is now something we have to safeguard against – it's a reality of the digital age that will not be going away, with 80% of cybercrime cases starting with Identity Theft. We talked to some people around the country about falling victim to identity theft:

“They got into my Skype account. I noticed I was getting these calls that were being made by various countries all over Africa. PayPal sent me an email, a substantial amount of money had been withdrawn”

Philip, 32

“I got an email saying that someone was trying to access my Facebook account. Before I could change my password and security settings I realised I could not access the account anymore”

Ann, 25, East Midlands

“After they blocked my card they sent me all these forms... It took 3 or 4 days to get my new card. If I wanted money I needed to go to the bank with ID. I also had to cancel all of my direct debits”

Vanessa, 35, London



The estimated cost of cybercrime in 2019 is over **£1.6 Trillion.**

You **CAN** do something to help keep yourself one step ahead of the hackers and beat them at their own game for the price of just two cups of coffee a month!

DON'T
TAKE ANY
CHANCES,
BEAT THE
HACKERS
AT THEIR GAME



HOW IT WORKS

The PrivacyDefence cyber scanner monitors activity on the Internet to see if personal information is being traded online. The technology searches networks, chat rooms, and websites worldwide for stolen identity credentials, finding your personal data.

At any point in time, the technology is monitoring thousands of websites and billions of data points and alerting PrivacyDefence Members when their personal information has been detected.



PrivacyDefence Members can submit a number of their own items of personal data to be monitored including:

- 1 National Insurance number
- 10 Email addresses
- 10 Telephone numbers
- 10 Medical ID numbers, including NHS number
- 10 Credit/Debit card numbers
- 10 Bank Account numbers
- 10 Retail Credit Cards
- 10 International Bank Account Number (IBAN)
- 1 Driving licence number
- 1 Passport number
- Mothers Maiden Name
- Investment Account Number
- Date of Birth



The PrivacyDefence app keeps you in contact with your Identity Theft Specialist - when you receive an alert, simply tap the button and you're on your way!



PRIVACY
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Stay safe



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