



KIERAN S. MACE
Graphic Designer



CURRICULUM VITAE
kmgraphic.design

I am an experienced creative Graphic Designer and I am passionate about what I do. I have been fortunate to have worked with a number of multi-national clients in the Direct Sales, eCommerce, Education, Design Agency and Print industries. I have taken on many challenging roles in fast moving fields and now I am looking for my next opportunity.



12+
YEARS OF
EXPERIENCE



BA(HONS)
DEGREE
CERTIFICATION



ADOBE
SOFTWARE
TRAINED



EXPERIENCE

LegalShield UK | Creative Manager | February 2020 - Present

- UK and US
- Brand Development and Management
- Campaign Design
- Digital Promo Design (emails, web banners, presentations, training documents, website assets)
- Print Promo Design (brochures, leaflets, pull up banners, large format banners, cards, welcome packs, merchandise, folders, apparel)
- Associate Training Documents
- Infographics
- Interactive Presentation Design
- Event Design/Asset Creation
- UI/UX Design
- Website CMS
- Prototyping and Concepts
- Video Editing & Recording
- Animation
- Illustration
- Photography
- Project Management
- Market Research
- Print Sourcing/Cost Analysis
- Analytics Review

LegalShield UK | Graphic Designer | March 2019 - February 2020

- UK and US
- Brand Development and Management
- Digital Promo Design (emails, web banners, presentations, training documents, website assets)
- Print Promo Design (brochures, leaflets, pull up banners, large format banners, cards, welcome packs, merchandise, folders, apparel)
- Associate Training Documents
- Video Editing & Recording
- Interactive Presentation Design
- Website Content Management
- Animation
- Illustration
- Photography

ESSENTRA Components | Graphic Designer | May 2017 - March 2019

- EMEA region
- Brand Development and Management
- UI Design
- Illustration
- Prototyping and Concepts
- Product 3D Renders
- Print (Large format, event display, leaflet, booklet, lanyard booklet, catalogue, magazine ads, packaging, merchandise)
- Web (Banners, social, animation, email templates, motion graphics, video, interactive presentations)
- Campaign Design and Planning
- Project Management
- Design Review
- Infographics

SAE Institute | Graphic and Web Designer | January 2013 - May 2017

- EMEA region
- Brand Development and Management (SAE and new brands Energy Groove and EGM Records)
- Website Content Management
- Campaign Creation
- Music Video Concept and Design
- Print (Prospectus, large format, event display, leaflet, magazine ads, campus reskin, merchandise)
- Web (Banners, social, animations, email templates, motion graphics, idents, video editing)

Apple Print & Creative | Junior Designer | May 2012 - December 2012

- UK region
- Print Design (leaflet, event booklet, guide books, adverts, large format displays)
- Print File Quality Assurance
- Data Merging
- Studio Project Management

Freelance | Graphic Designer & Illustrator | Ongoing | kmgraphic.design

- UK & EU region
- Logo and Branding
- Illustration
- Music Design (CD and promotional artwork)
- Motion Graphics
- Print Design (Leaflet, pagaging, poster)
- Web Design (Website, banner)
- Design Training & Advice
- Personal Art

KIERAN S. MACE
Live to work



kmgraphic.design



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QUALIFICATIONS

- BA (Hons) Graphic Design & Illustration | DeMontfort University | 2006-2009
- Foundation Art & Design Diploma | Oxford & Cherwell Valley College | 2004-2005
- National Diploma Graphic Design | Oxford & Cherwell Valley College | 2001-2003
- GCSE | Matthew Arnold School | 1996-2001

TECHNICAL SKILLS

PHOTOSHOP ILLUSTRATOR INDESIGN DREAMWEAVER ANIMATE

PREMIERE PRO AFTER EFFECTS DIMENSION LIGHTROOM XD SKETCH

INVISION ACROBAT PREZI OFFICE SUITE MAC OS WINDOWS OS

ILLUSTRATION PHOTOGRAPHY VIDEOGRAPHY PRINT PRODUCTION WIX

WORDPRESS MAILCHIMP SENDGRID ASANA BASECAMP BLENDR ZBRUSH

WORKING SKILLS

PROJECT MANAGEMENT

DATA ANALYTICS REVIEW

PROBLEM SOLVING

PROOFING & COPYWRITING

SKILL TRAINING

TESTIMONIALS

“Kieran is one of the finest graphic designers I've worked with. He cares deeply about the work he does, protects the integrity of the brand, and was always excellent at interpreting my briefs and bringing them to life quickly and efficiently.”

Jamie Smith | Social Media Manager | LegalShield UK

“Kieran joined the team at it's inception and proved an invaluable hire. His technical expertise and ability to read the briefs and produce high quality output within the deadline demands was outstanding. Although the briefs where for the UK region, his work was picked up for use in the EU and International departments. He has, like all artists, a strong creative force and crucially he understood how to bring that to the fore when contributing to creative direction with ease and tact, proving skilled in dealing with multiple stakeholder requirements. A pleasure to work with and should circumstance arise would have him in my team any day.”

Gavin Attard | Digital Marketing Manager EU | SAE Institute

“I have used Kieran's talents as a graphic designer numerous times for projects related to Energy Groove Radio. Kieran has demonstrated time & time again that he can not only deliver a quality product, but produce a stunning graphic in a timely manner. He is more than adequate with communication, and has always collaborated professionally to reach the desired result should there be any issues or challenges.”

Brad Duence | Regional Manager | Energy Groove Radio

PERSONALITY

POSITIVE PASSIONATE INDEPENDENT CREATIVE

BRAINSTORMER INVENTIVE THOUGHTFUL FOCUSED

DECISIVE COMMITTED COLLABORATIVE

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